



KASTURI HERBALS

Organic and Natural Skincare Products



"Herbal Harmony: Let Nature Nurture You!"



KASTURI HERBALS

The brand name of the startup by the Department of Chemistry, Maitreyi College University of Delhi, introduces 100% natural and herbal handmade skincare products like soaps, face packs, and ubtans, Lip balm, shave bar, facial bomb, multipurpose kitchen Bar (Dish, vegetables and fruits bar). The department offered the Skill Enhancement Course, "Chemistry of Cosmetics and Hygiene products", in which students get hands-on experience in preparing soap formulations using natural ingredients like organic herbs, flowers, essential oils, organic oils fruits juice etc. The prepared soaps are 100 % free from any synthetic lathering agents such as SLS, SLES, artificial coloring agents and preservatives. This startup can shape and nurture the entrepreneurship temperament in the students.

We have crafted the natural and organic soaps of various variety such as hot process soaps , cold process soaps, castile soaps and soap base, which are prepared by saponification of natural oils such as cold press organic coconut oil, olive oil, Jojoba oil, almond oil and different types of cosmetic butters. The saponified oils are unique blend of 100 % Pure Essential oil, herbs , fruits, nuts and dried flowers .

*** All products are absolutely eco-friendly, cruelty free and vegan, these are scientifically formulated and tested in LABORATORY and were found to be safe and nourishing for all skin types.

MOTIVE OF START-UP



Our start-up is driven by a deep sense of responsibility towards the environment. We understand the importance of sustainability and strive to minimize our ecological footprint by using biodegradable materials and eco-friendly practices throughout our production process.

In a world inundated with harmful chemicals, we stand firm in our commitment to purity. Our skincare products are meticulously formulated without the use of any harsh or toxic substances, ensuring that they are gentle on both your skin and the environment

Each of our products is lovingly handcrafted with care and attention to detail. By embracing traditional methods of production, we not only ensure superior quality but also celebrate the artistry and craftsmanship behind every creation

We believe that everyone deserves access to high-quality skincare products without having to pay a premium. That's why we've made it our mission to offer luxurious, natural skincare solutions at prices that won't break the bank. Beauty should be empowering, not exclusive.

Our start-up aims to democratize natural beauty by making our products readily available to all. Whether you're a student on a budget or a working professional, you can indulge in the goodness of nature without compromising on quality or affordability

Beyond just skincare, we're passionate about empowering individuals to lead healthier, more conscious lifestyles. Through education and advocacy, we strive to raise awareness about the benefits of natural skincare and inspire positive change in the way people approach beauty and wellness

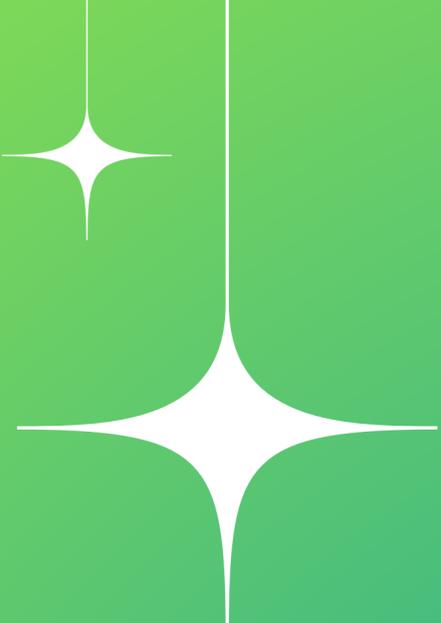
We recognize the power of community and collaboration. We're dedicated to fostering meaningful connections with our customers, listening to their feedback, and continuously improving our products and services to better serve their needs. Together, we can create a brighter, more sustainable future for generations to come.



OUR PRODUCTS



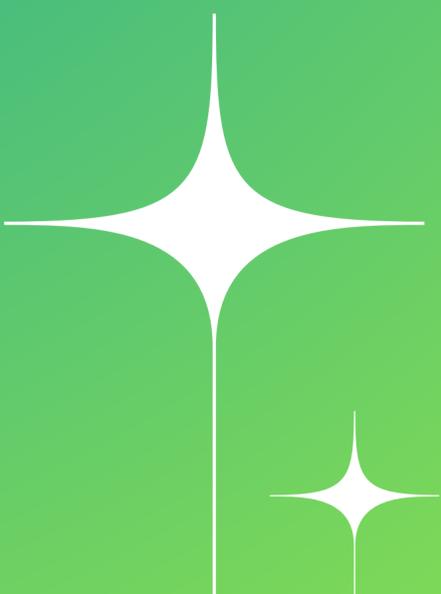
- COLD PROCESS SOAPS
 - HOT PROCESS SOAPS
 - CASTILE SOAPS
 - MELT and POUR SOAPS
 - FACIAL BOMB
 - SHAVE BAR
 - DISH WASH BAR
 - FRUITS/ VEGETABLE WASH BAR
 - FACE WASH/ POWDER SCRUB
 - FACE PACK
 - LIP BALM
 - DESIGNER KIDS BAR
 - HANDCRAFTED SOAPS GIFT HAMPERS
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COLD PROCESS

Soaps

Cold process soaps are made from natural ingredients. They do not contain any artificial chemicals and additives, Moreover the ingredients are not heated that allow them to conserve their beneficial properties, resulting in more nourishing skin.



TURMERIC SANDALWOOD ROSE SOAP



Ingredients

saponified cold pressed coconut oil, castor oil, Jojoba oil, Almond oil, Shea butter, cocoa butter, alovera, Turmeric, sandalwood powder and oil, rose petals and essential oil

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any synthetic colouring agents, and fragrance

Skin Type-All

OAT MILK HONEY SOAP



Ingredients:

coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, mango butter, rose petals, hibiscus, neem, basil, moringa, alovera, tumeric, fruits peels.

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any synthetic colouring agents, and fragrance

Skin Type :- All

CARROT - WATERMELON SOAP

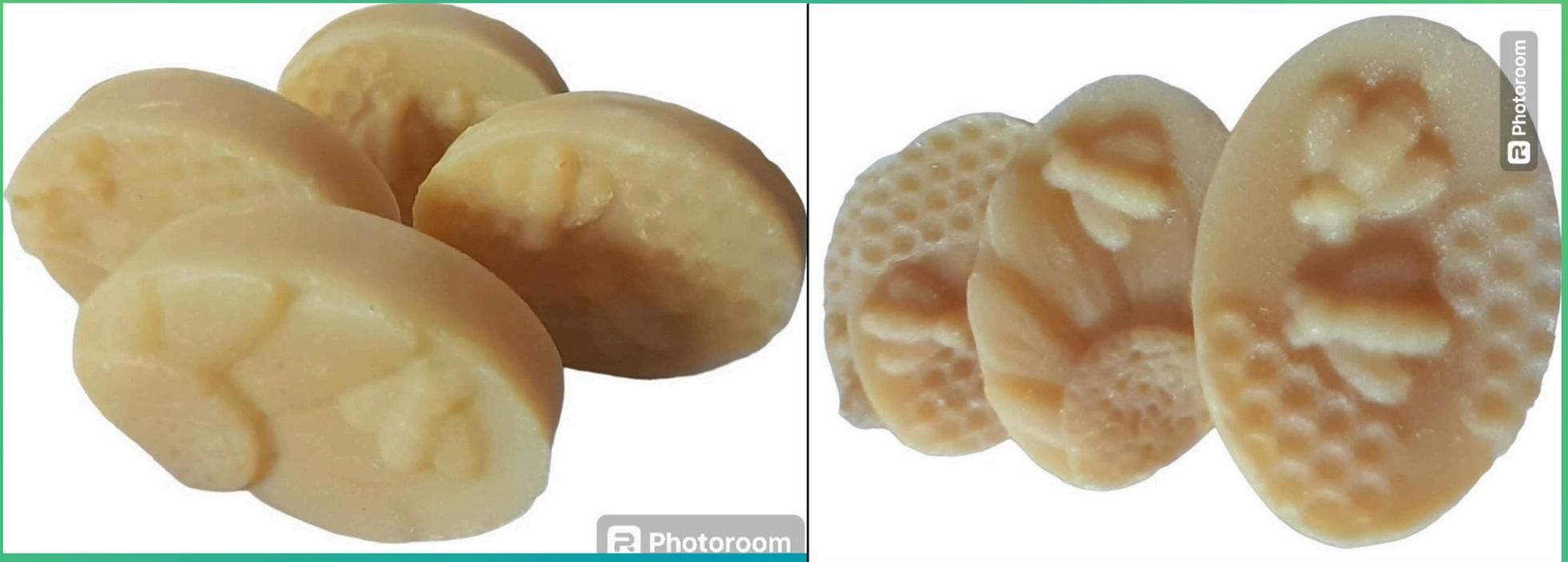


Ingredients: coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, rose petals, carrot juice, watermelon juice, fruits peels.

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any synthetic colouring agents, and fragrance

Skin Type :- All

POTATO-HONEY SOAP



*Ingredients: coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, mango butter
Aloe vera, potato juice, honey, essential oils*

. Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any synthetic colouring agents, and fragrance

Skin type- All



NEEM & ACTIVATED CHARCOAL SOAPS



Ingredients-saponified cold pressed coconut oil,olive oil,castor oil,jojoba oil,almond oil,shea and cocoa butter,alovera neem,moringa,,menthol,essential oils

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All



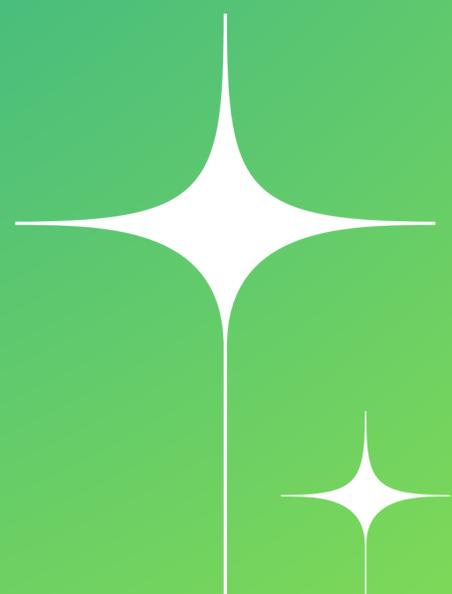
COCONUT MILK SOAP



Ingredients- saponified cold pressed coconut oil, olive oil, castor oil, jojoba oil, almond oil, shea and cocoa butter, alovera ,mango butter, coconut milk, rose essential oil

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All



OAT-COCONUT MILK SOAP



Ingredients-saponified cold pressed coconut oil,olive oil,castor oil,jojoba oil,almond oil,shea butter, cocoa butter, oat and cocnut mill,rose essential oil

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All

WHEATGRASS- CUCUMBER SOAPS



Ingredients-saponified cold pressed coconut oil,olive oil,ricebran oil,almond oil,shea and cocoa butter,alovera,cucumber wheatgrass and sandalwood essential oil

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All



CASTILE SOAPS WITH INFUSED HERBS

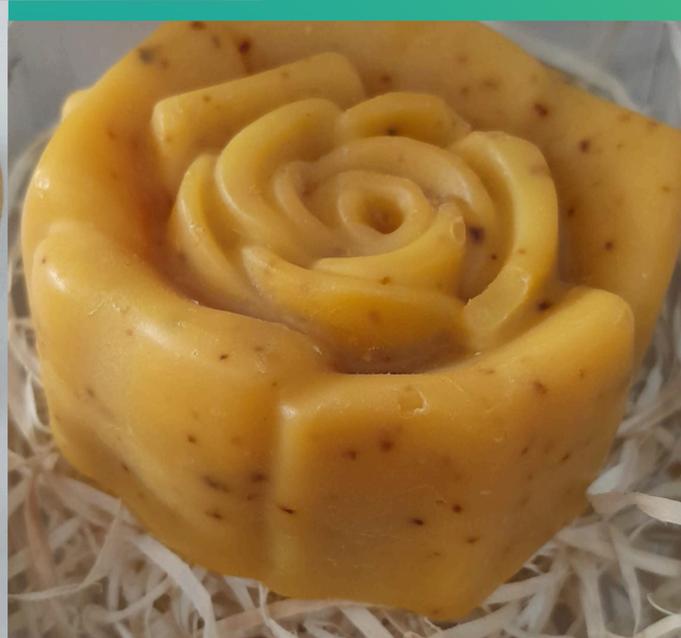


Ingredients: saponified extra virgin olive oil, shea butter, cocoa butter, aloe vera, rose petals, basil and essential oil.

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All

CARROT - TURMERIC SOAP



Ingredients: coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, mango butter, rose petals, carrot juice, tumeric powder, ,fruits peels and essential oils.

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All



PAPAYA - HONEY SOAP



Ingredients: coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, mango butter, papaya juice, honey, fruits peels and essential oils.

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All

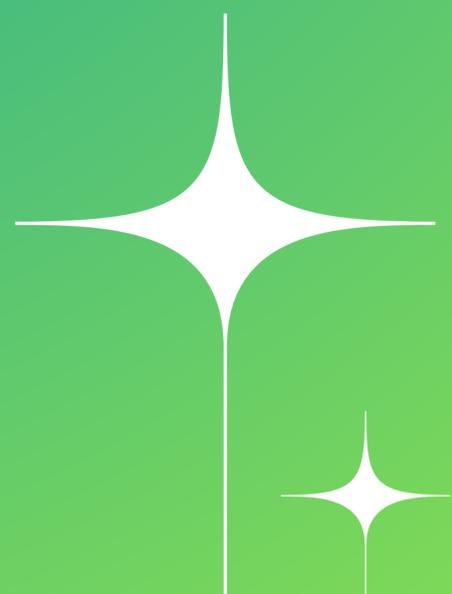
BETROOT-SANDALWOOD SOAP



Ingredients: coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, mango butter, rose essential oil, beetroot juice, sandalwood, fruits peels.

Special Features-100% Natural, Herbal 0% preservative 0% chemical 0% colourants and other synthetic additives

Skin type: All





HOT PROCESS

Soaps



NEEM- MORINGA SOAP



Ingredients: coconut oil, Almond oil, olive oil, castor oil, jojoba oil, shea butter, cocoa butter, mango butter , neem, moringa, basil , menthol

Special Features-100% Natural, Herbal 0% preservative 0% chemical 0% colourants and other synthetic additives

Skin typ: All



MELT & POUR

Soaps

We prepare our own soap base



HIBISCUS SOAP



Ingredients: Saponified Coconut oil, Olive oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Sorbitol, Stearic acid, Vitamin E, Vitamin C, Hibiscus beetroot and rose extract. Rose essential oil.

Red colour developed by infusing the rose and hibiscus dried petals in almond and olive oil.

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any synthetic colouring agents, and fragrance

Skin Type :- All

NEEM & BASIL SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango Goat Milk Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Lemon Grass essential oil.*

** Green colour developed by infusing Neem, Moringa and Basil in almond and olive oil.*

** Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any synthetic colouring agents, and synthetic fragrance.*

** Skin Type :- All*

ROSE SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango Goat Milk, Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Rose essential oil.*

** Pink colour developed by infusing Rose and beetroot, in Almond And olive oil*

** Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, and synthetic fragrance*

** Skin Type :- All*

BEETROOT SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango butter, Sorbitol, Stearic acid, Vitamin E, Vitamin C, Aloe vera, Ashwagandha, Rose essential oil.*

Red colour developed by infusing beetroot in almond and olive oil

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance

Skin Type :- All

LAVENDER SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango butter, Goat Milk Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Lavender essential oil.*

**Purple colour developed by infusing dried lavender in almond and olive oil.*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All

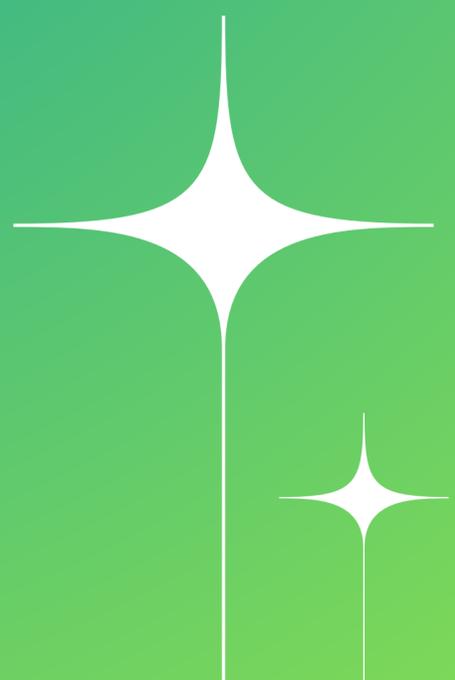
COCONUT & BEETROOT SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango butter, Goat Milk Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Jasmine essential oil, Honey and Coconut milk*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance.

Skin Type :- All



COFFEE & SANDALWOOD SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango butter, Goat Milk Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, sandal powder, coffee and sandal essential oil*

100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, and synthetic fragrance.

Skin Type :- All

HERBAL UPTAN SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango Butter, Goat Milk, Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, sandal powder, coffee and sandal Honey, Neem, Basil, Wild Turmeric, red butter, Aloe vera, essential oil, oats, Lentils, Dried Rose and Beetroot powder, Multani mitti.*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol and synthetic fragrance

Skin Type :- All



ORANGE PEEL SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Orange peel powder, orange essential oil,*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol, and synthetic fragrance.

Skin Type :- All

ORANGE HONEY SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango butter, Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Orange peel powder, orange essential oil, Honey*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol, and synthetic fragrance.

Skin Type :- All



ROSE PEEL- MILK CREAM SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango Butter, Goat Milk Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, Rose essential oil, Rose petals, honey,*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol, and synthetic fragrance.

Skin Type :- All



NEEM & FLAXSEED SOAP



** Ingredients: Saponified Coconut oil, Olive oil, Jojoba oil, castor oil, Almonds oil, Natural Glycerin, Cocoa Butter, Shea Butter, Mango butter, Sorbitol, Stearic acid, Vitamin E, Vitamin C, Ashwagandha, flaxseed powder, Neem Powder, Lemon grass essential oil, honey*

Special Features: 100% Natural, Handmade, Not tested on animals, Free from Sulphates (SLS, SLES) any other foaming agents, paraben, any colouring agents, alcohol, and synthetic fragrance.

Skin Type :- All

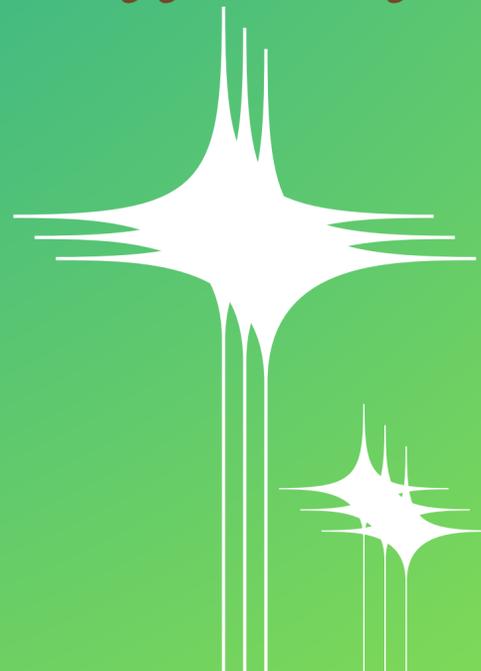
COFFEE ROSE SOAP



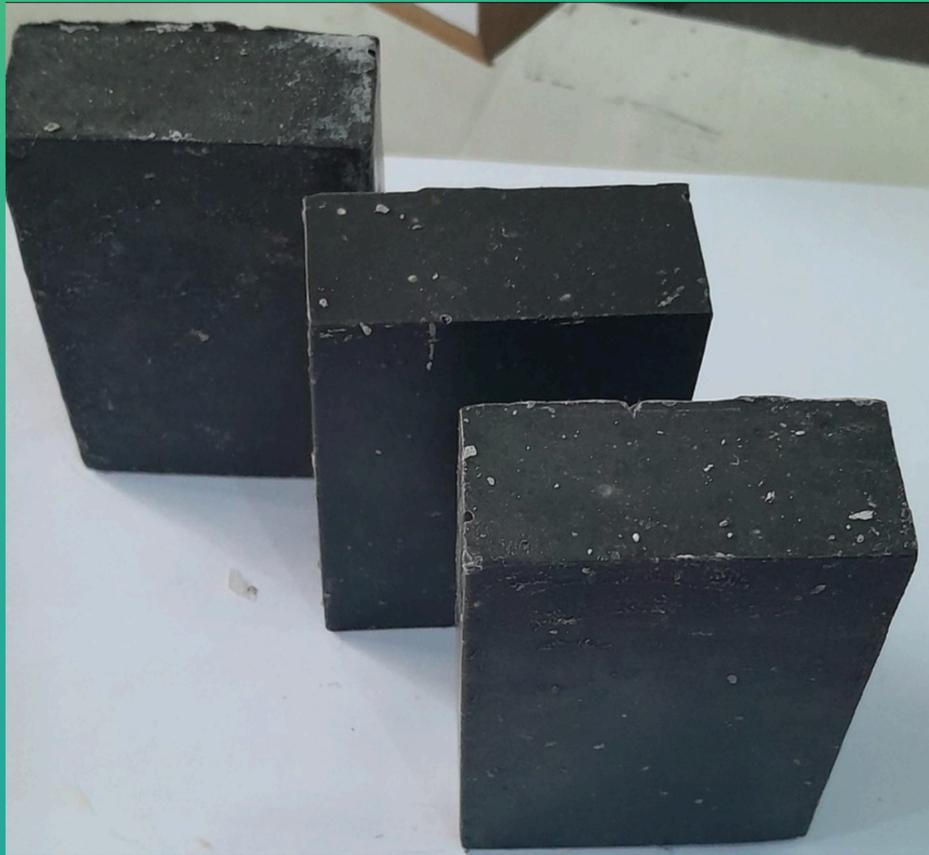
**ingredients: saponified cold pressed coconut oil, olive oil, castor oil, almond oil, shea butter, cocoa butter, sorbitol, stearic acid, natural glycerin, alovera, coffee beans, rose, hibiscus and rose essential oil*

Special features: 100% Natural, Absolutely free from any preservative. synthetic colors, SLS, SLES, EDTA and other synthetic additives. These soaps are eco friendly, scientifically and Hygiencally formulated, not tested on animals.

Safe for all skin type



MULTIPURPOSE KITCHEN BAR



Ingredients: saponified cold pressed coconut oil, Olive oil, castor oil, activated charcoal, lemon extract and Neem

Special features: Antimicrobial, Remove 100% contaminants, artificial colours, pesticides and other toxic agents from material surface

100% Natural, 0% Ecofriendly & zero waste Absolutely free from any preservative. synthetic colors, SLS, SLES, EDTA and other synthetic additives. These soaps are eco-friendly, scientifically and Hygienically formulated, not tested on animals, only tested in laboratory

Suitable for dish wash, vegetables and fruits wash.

FRUIT & VEGETABLE SOAP BAR



Ingredients: coconut oil, castor oil, Lemon, Vineger, Lye

Special features: Anttimicrobial, Remove 100% contaminants, artificial colours, pesticides and other toxic agents from material surface

*100% Natural, 0% Ecofriendly & zero waste
Absolutely free from any preservative. synthetic colors, SLS, SLES, EDTA and other synthetic additives. These soaps are eco-friendly, scientifically and Hygiencally formulated, not tested on animals, only tested in laboratory*

Suitable for dish wash, vegetables and fruits wash.



HERBAL FACECARE PRODUCT



FACIAL BAR



Ingredients: Gram powder, Red lentils, green lentils, oats, beetroot, rose, moringa, Neem, Aloevera powder. Basil, sandalwood, multani mitti, orange peel, Hibiscus, Buransh petals, sunflower seed, kasturi Turmeric, green tea, coffee powder, Vitamin E and essential oils. .

Special Features-100% Natural, Herbal 0% preservative 0% chemical 0% colourants and other synthetic additives

Suitable for all skin types

HERBAL FACE PACK



Ingredients: Gram powder, Red lentils, green lentils, oats, beetroot, rose, moringa, Neem, Aloevera powder. Basil, sandalwood, multani mitti, orange peel, Hibiscus, Buransh petals, sunflower seed, kasturi Turmeric, green tea, coffee powder, Vitamin E and essential oils. .

Special Features-100% Natural, Herbal 0% preservative 0% chemical 0% colourants and other synthetic additives

Suitable for all skin types

HERBAL FACE UBTAN / SCRUB



Ingredients: Gram powder, Red lentils, green lentils, rice extract, oats, beetroot, rose, moringa, Neem, Aloevera powder, Basil, sandalwood, Rose clay, Hibiscus, Calendula extract, Rhododendron powder, Wheatgrass, Himalayan herb roots, flex seeds, sunflower seed, Almond, kasturi Turmeric, green tea leaves, coffee powder, lemon grass, cucumber, nutmeg, orange peel powder, Vitamin E and essential oils.

Special features: 100% Natural, Herbal. 0% preservative 0% chemical 0% colourants and other synthetic additive

Suitable for all skin types

Ubtan Powder For Face & Body

BENEFITS

- 1. Exfoliation:** Kasturi Herbal Ubtan with Gram Flour gently exfoliates the skin, removing dead cells and promoting a smoother complexion..
- 2. Skin Brightening:** The combination of green Herbs and Seeds can help brighten the skin, giving it a natural and radiant glow.
- 3. Complexion Enhancement:** Regular use of Kasturi Herbal Ubtan can contribute to an even skin tone, reducing the appearance of pigmentation and dark spots.
- 4. Moisturization:** The almond, flex seeds, sunflower seeds, Aloe vera, Cucumber and essential oil in the blend provides nourishing properties, helping to keep the skin moisturized and supple.
- 5. Anti-Acne:** Ubtan's natural ingredients, like Himalyan Herbs, Flour, Sandalwood, Neem, Basil, Moringa, Calendula extract possess antimicrobial properties that can aid in preventing acne and reducing inflammation.
- 6. Tan Removal:** Kasturi Ubtan's natural exfoliating action can assist in removing tans and restoring the skin's natural complexion.

**Remember that individual results can vary based on skin type, sensitivity and how consistently the Product is used.*

FACIAL BOMB



Ingredients—saponified cold pressed coconut oil, olive oil, castor oil, jojoba oil, almond oil, shea and cocoa butter, aloverera beetroot, rose, hibiscus, moringa, basil and rose essential oil

Special features: 100% Natural, Absolutely free from any preservative, synthetic colors, SLS, SLES, EDTA and other synthetic additives. These soaps are eco friendly, scientifically and Hygiencally formulated, not tested on animals.

Safe for all skin type

CUSTOMIZED & HANDCRAFTED GIFT HAMPERS



WHY BUY KASTURI HERBAL PRODUCTS ?



100% Organic & Natural

No Any Artificial fragrance

0% Preservatives

Silicon & Sulfate free

*Absolutely herbal handcrafted
products*

*Scientifically & hygienically
formulated*

0% Synthetic Colour

No animal testing

*Prepared in small batches to maintain the quality of
products*

START-UP TEAM



Dr. HEMA BHANDARI
Assistant Professor
Department of Chemistry



VAISHALI
B.Sc. Chemistry (hons)



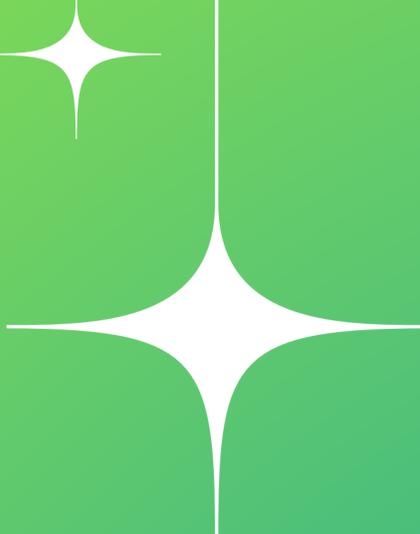
SHRISHTI YADAV
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